



all natural, perfectly hand-cooked, premium Maine lobster

| Product Attribute | craig'ster® <i>all natural perfectly hand-cooked premium Maine lobster</i> | Droopy Lobster™ <i>grocery store live lobster or case whole cooked</i> |
|---|---|---|
| Whole Foods Lobster Handling Standard (<i>proprietary process</i>) | ✓ | Unknown |
| Traceability (<i>Stonington, ME</i>) | ✓ | Unknown |
| Maine A-grade, Premium Quality | ✓ | Unknown |
| Prepared within 24-48 hours of Harvest | ✓ | Unknown |
| High Meat Yield, Better Taste | ✓ | Unknown |
| Perfectly Hand-cooked (<i>proprietary & patented process</i>) | ✓ | Unknown |
| All Natural, Chemical Free | ✓ | Unknown |
| Product of USA (<i>Maine</i>) | ✓ | Unknown |
| World's Healthiest Meat | ✓ | Unknown |
| Wild Caught | ✓ | Unknown |
| Hand-Selected 4-Point Quality Assurance Checkpoints | ✓ | Unknown |
| Healthy, Live Lobster Prior to Cooking | ✓ | Unknown |

craig's™
ALL NATURAL

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